

MARION COUNTY SUPERVISOR OF ELECTIONS, WESLEY WILCOX

# BY THE NUMBERS REPORT

NOV. 8, 2022  
GENERAL ELECTION

---

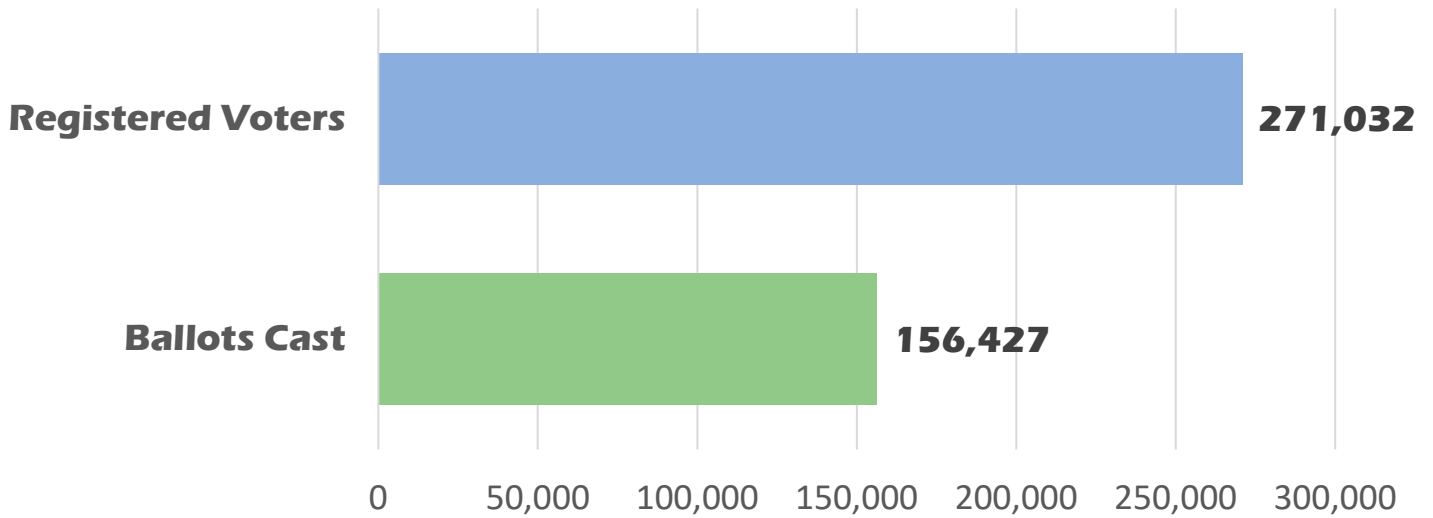




# CONTENTS

REGISTERED VOTERS.....	4
REGISTERED VOTERS BY PARTY .....	4
REGISTERED VOTERS BY AGE AND PARTY.....	5
VOTER TURNOUT .....	5
VOTER TURNOUT BY PARTY .....	6
VOTER TURNOUT BY AGE AND PARTY.....	6
FIRST-TIME VOTERS.....	7
FIRST-TIME VOTER TURNOUT BY AGE GROUP .....	7
VOTING METHODS .....	8
VOTE BY MAIL REQUESTS AND RETURNS.....	9
VOTE BY MAIL SECURE BALLOT INTAKE STATION RETURNS.....	10
VOTE BY MAIL ACCEPTANCE.....	10
TURNAROUND FOR VOTE BY MAIL RETURNS .....	11
BALLOTTRAX USERS .....	11
EARLY VOTING TURNOUT BY LOCATION .....	12
EARLY VOTING DAILY TURNOUT OVERALL.....	12
EARLY VOTING TURNOUT COMPARISON .....	13
ELECTION DAY TURNOUT BY HOUR .....	14
SOCIAL MEDIA ANALYTICS.....	15
WEBSITE ANALYTICS.....	15

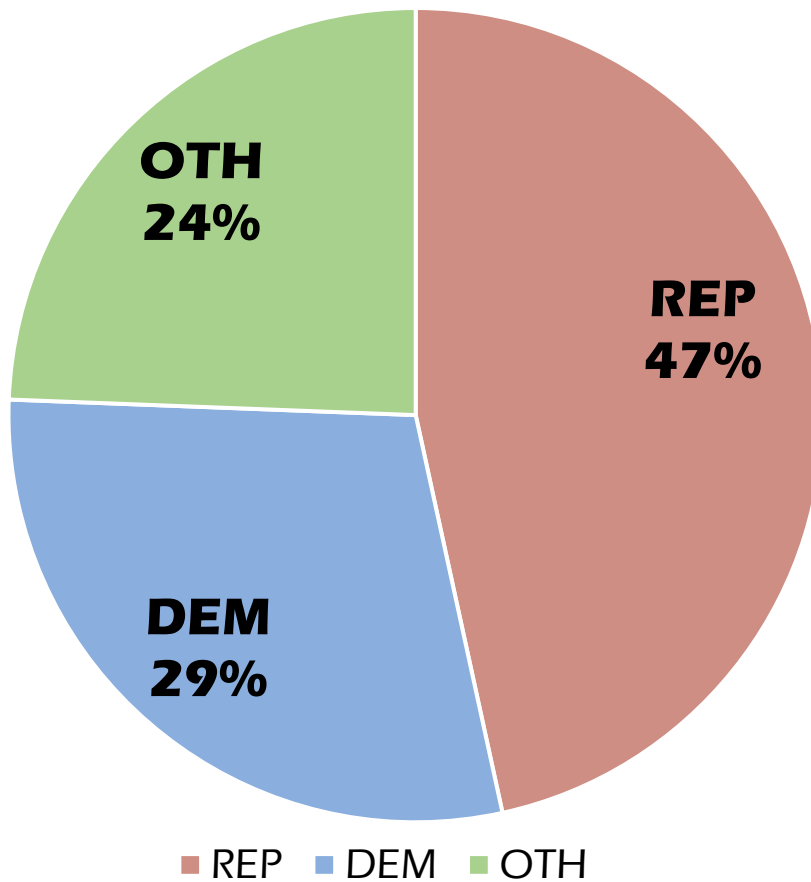
# REGISTERED VOTERS



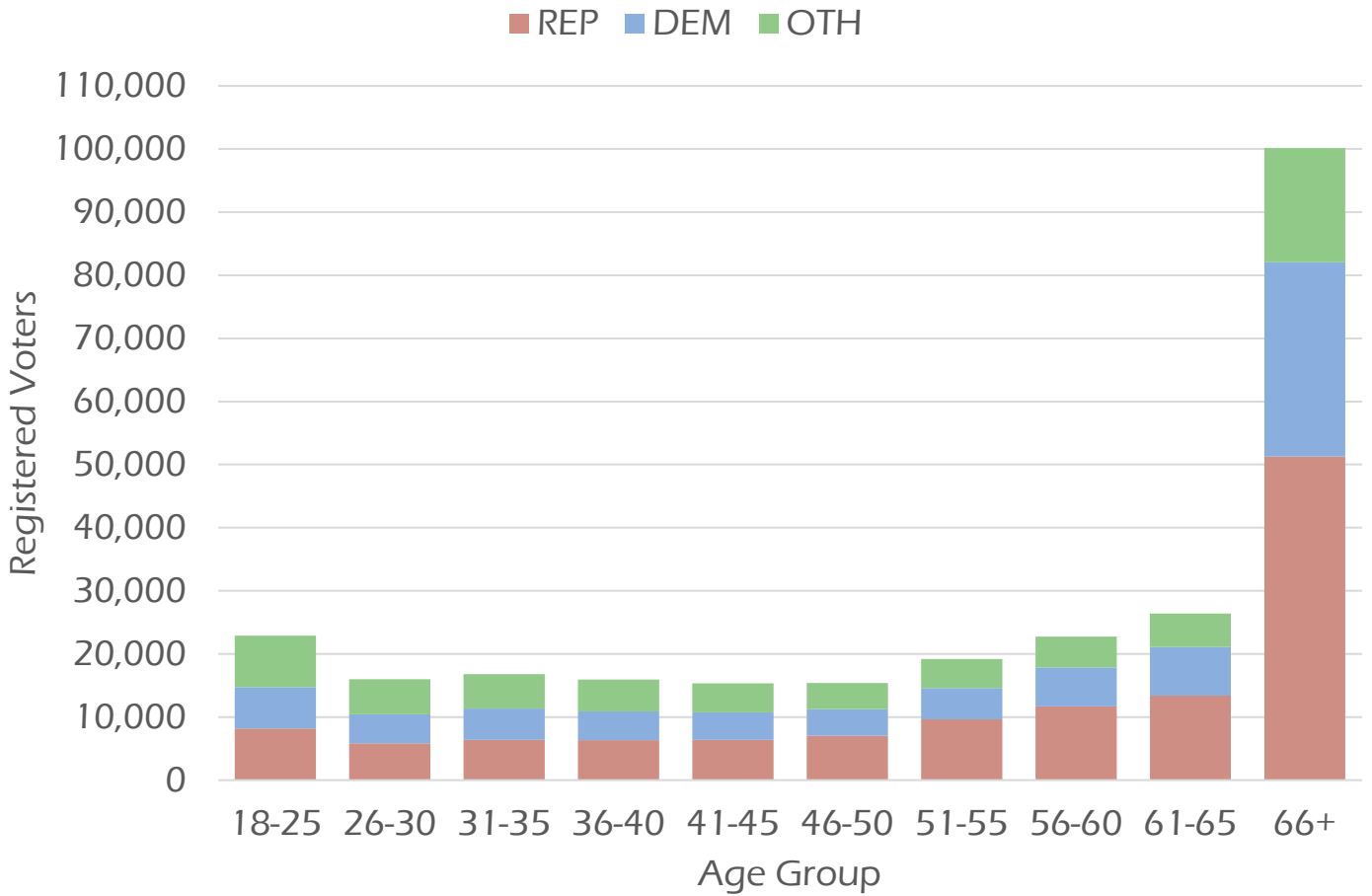
Voter Turnout: 57.72%

# REGISTERED VOTERS BY PARTY

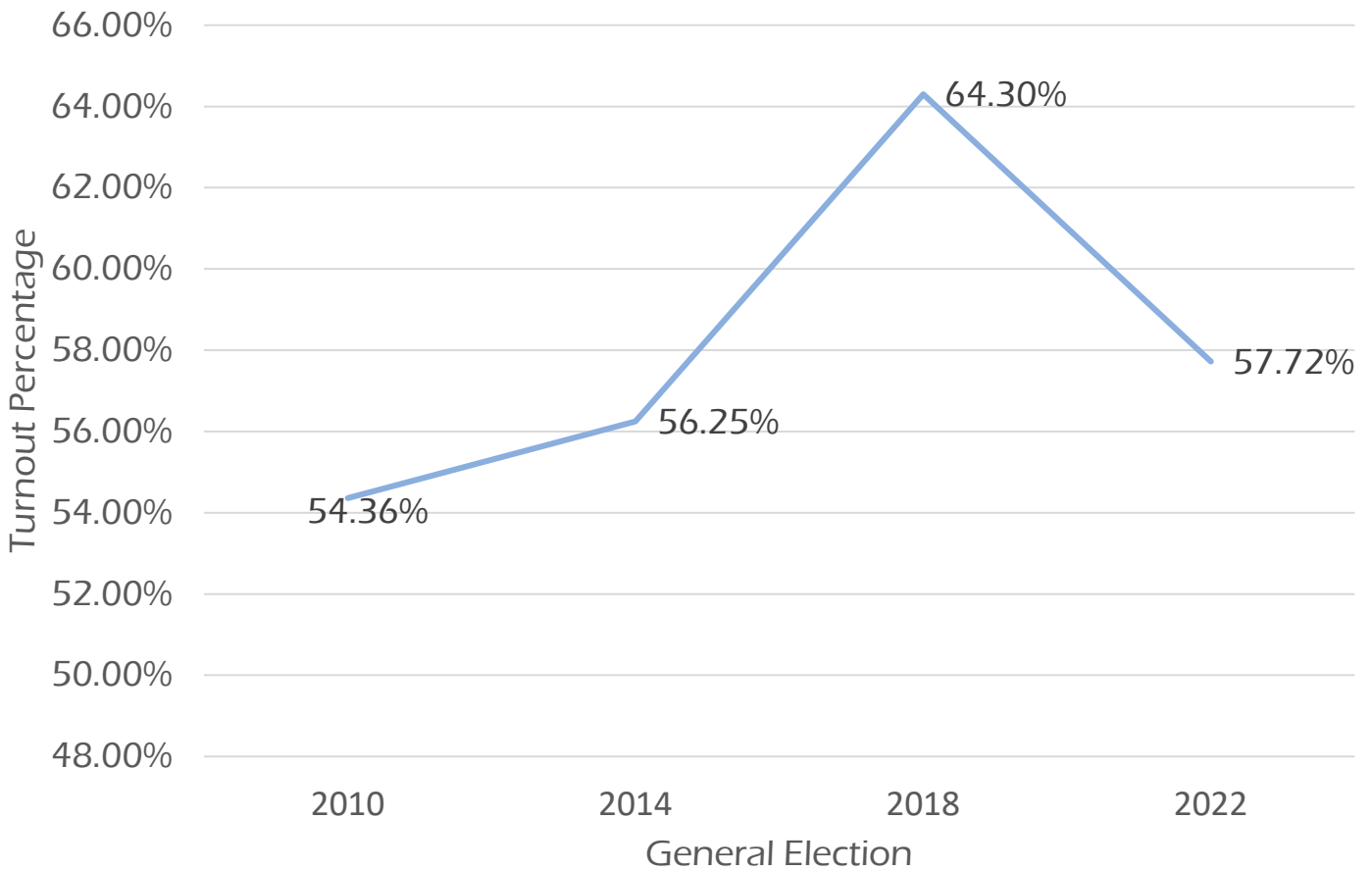
Data Reflects Proportion of Total Registered Voters: 271,032



# REGISTERED VOTERS BY AGE AND PARTY

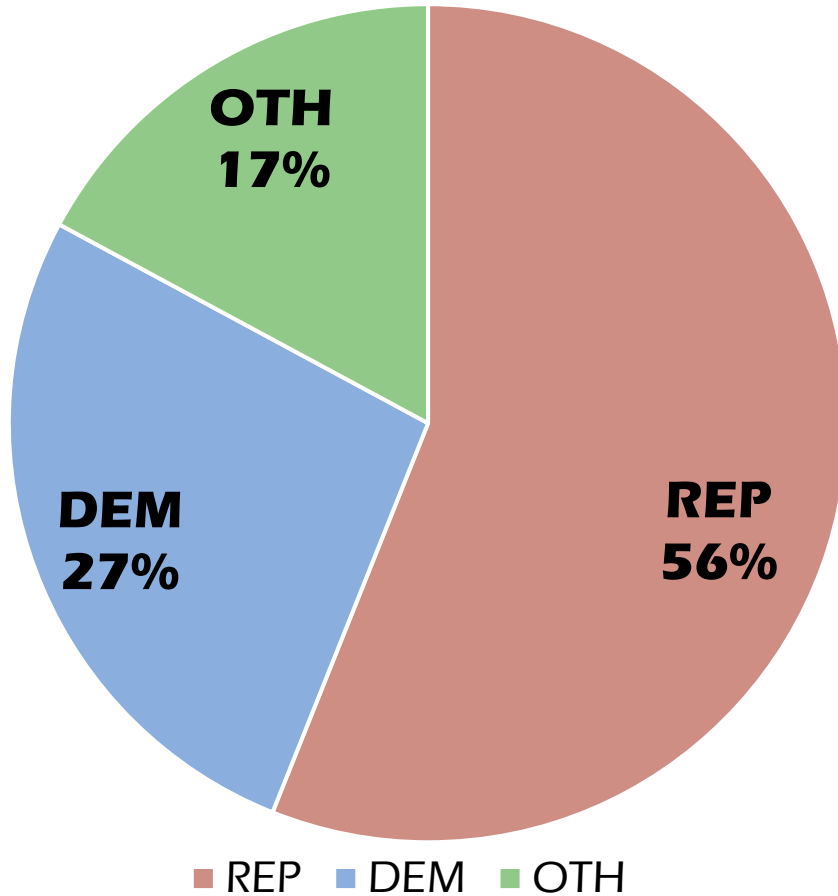


## VOTER TURNOUT

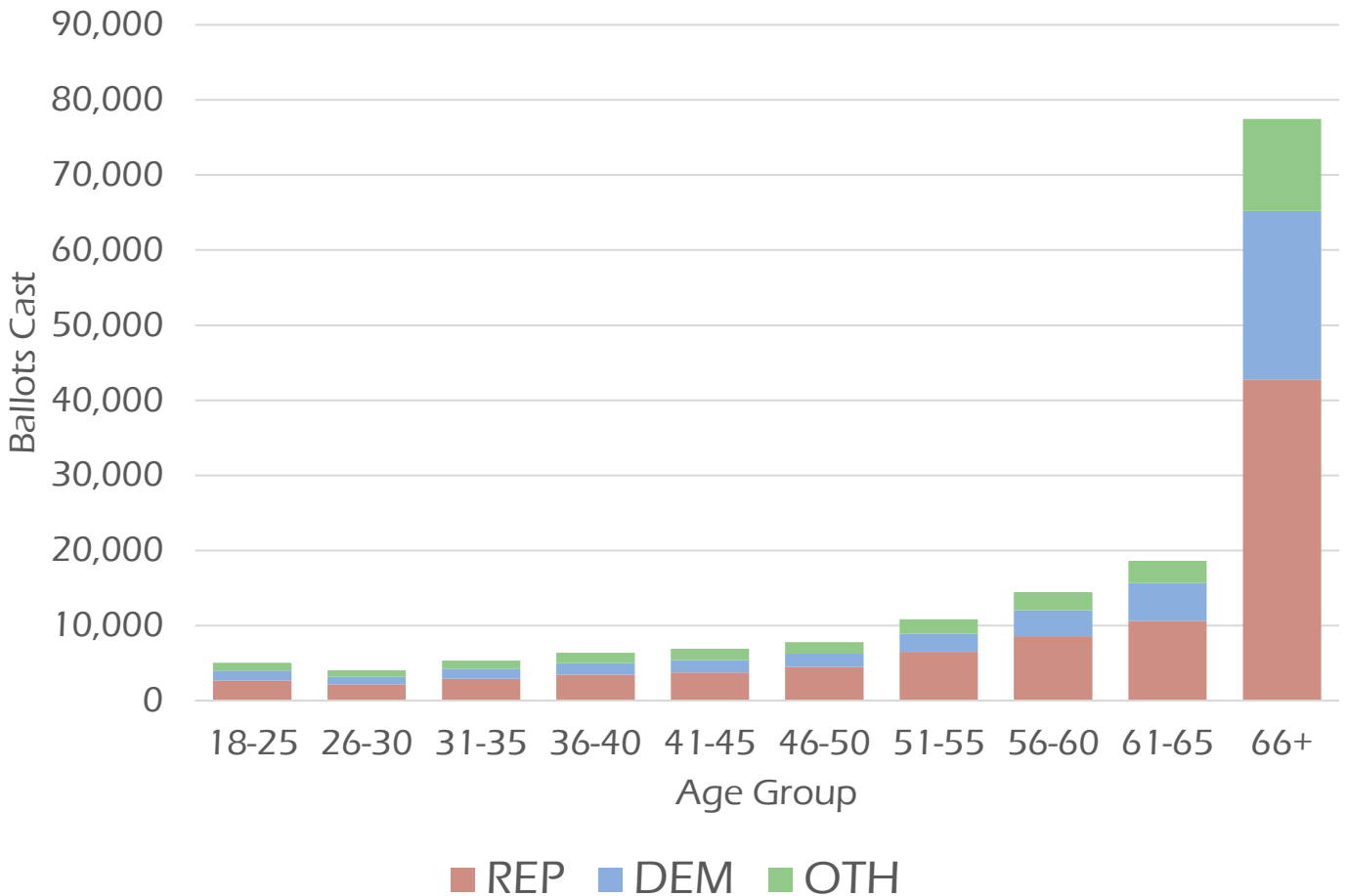


# VOTER TURNOUT BY PARTY

Data Reflects Proportion of Total Ballots Cast: 156,427



# VOTER TURNOUT BY AGE AND PARTY

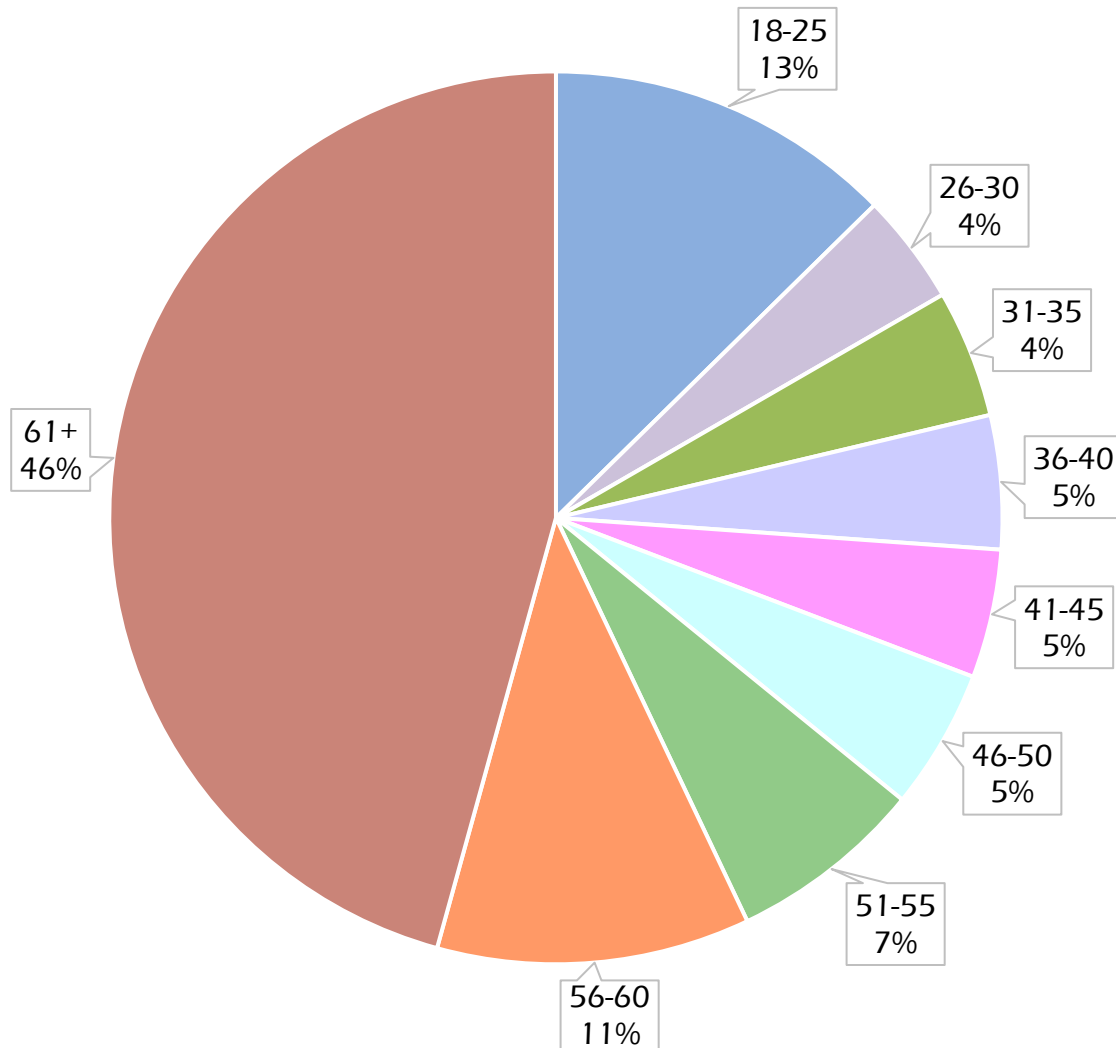


# FIRST-TIME VOTERS\*

# 10,219

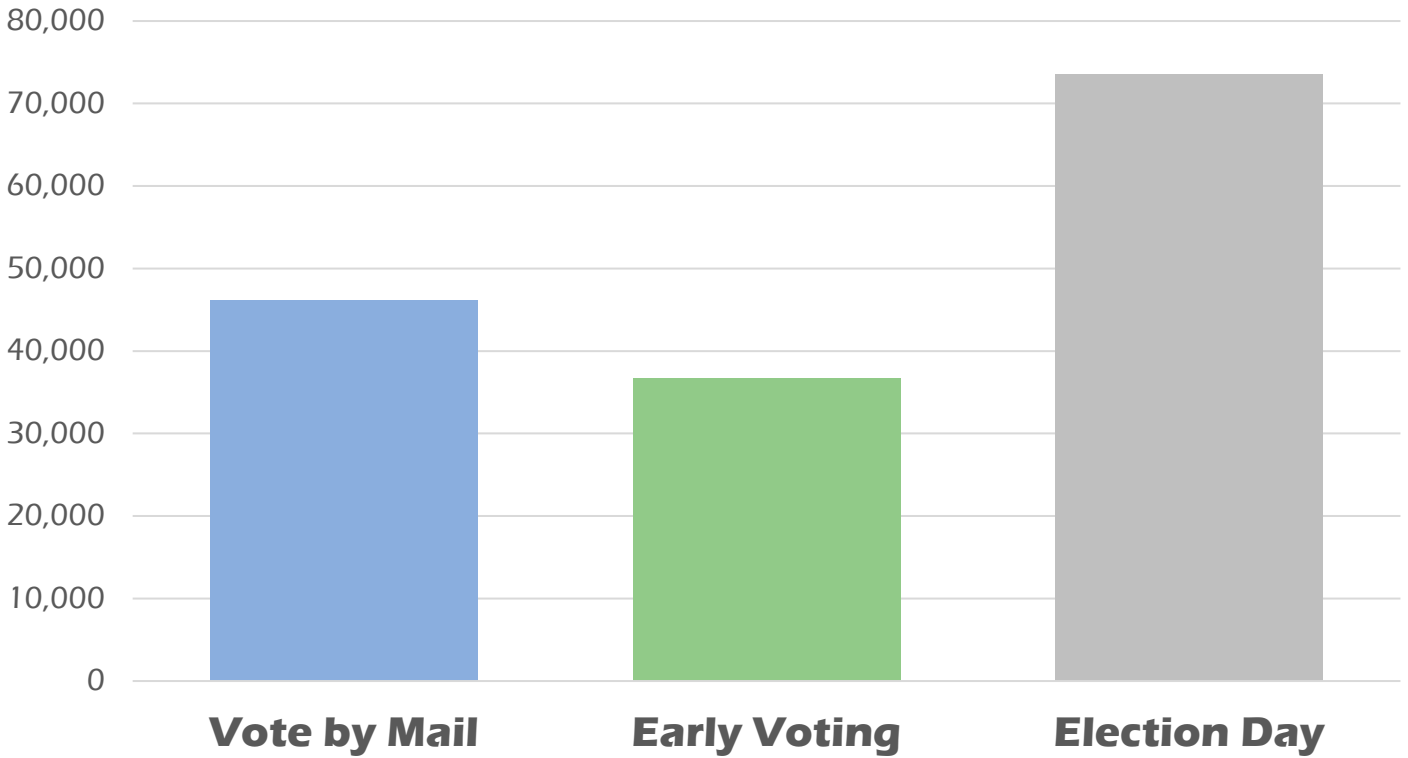
\*Total includes number of voters who voted for their first time or have not voted within the past 20 elections.

## FIRST-TIME VOTER TURNOUT BY AGE GROUP

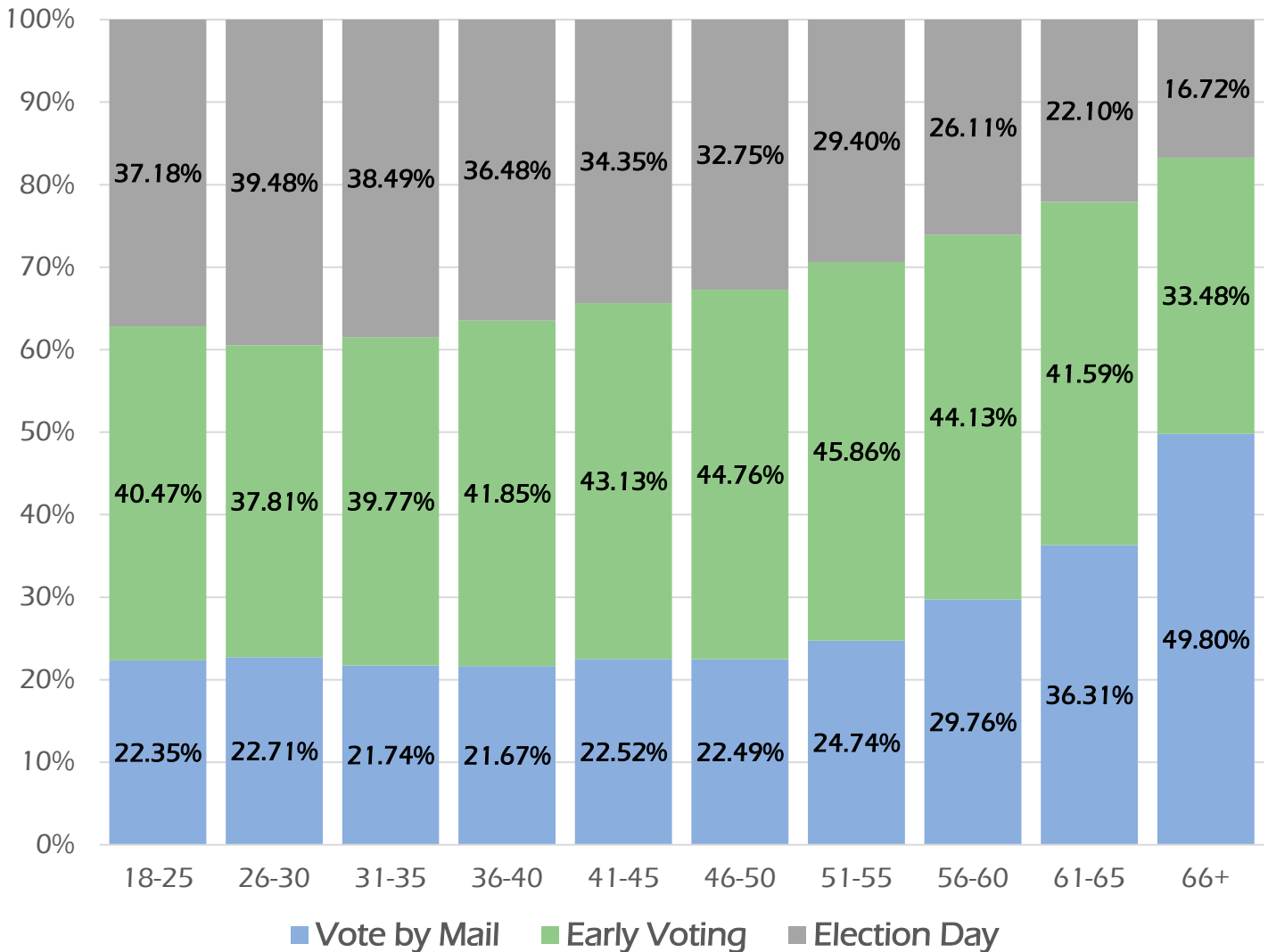


# VOTING METHODS

Ballots Cast



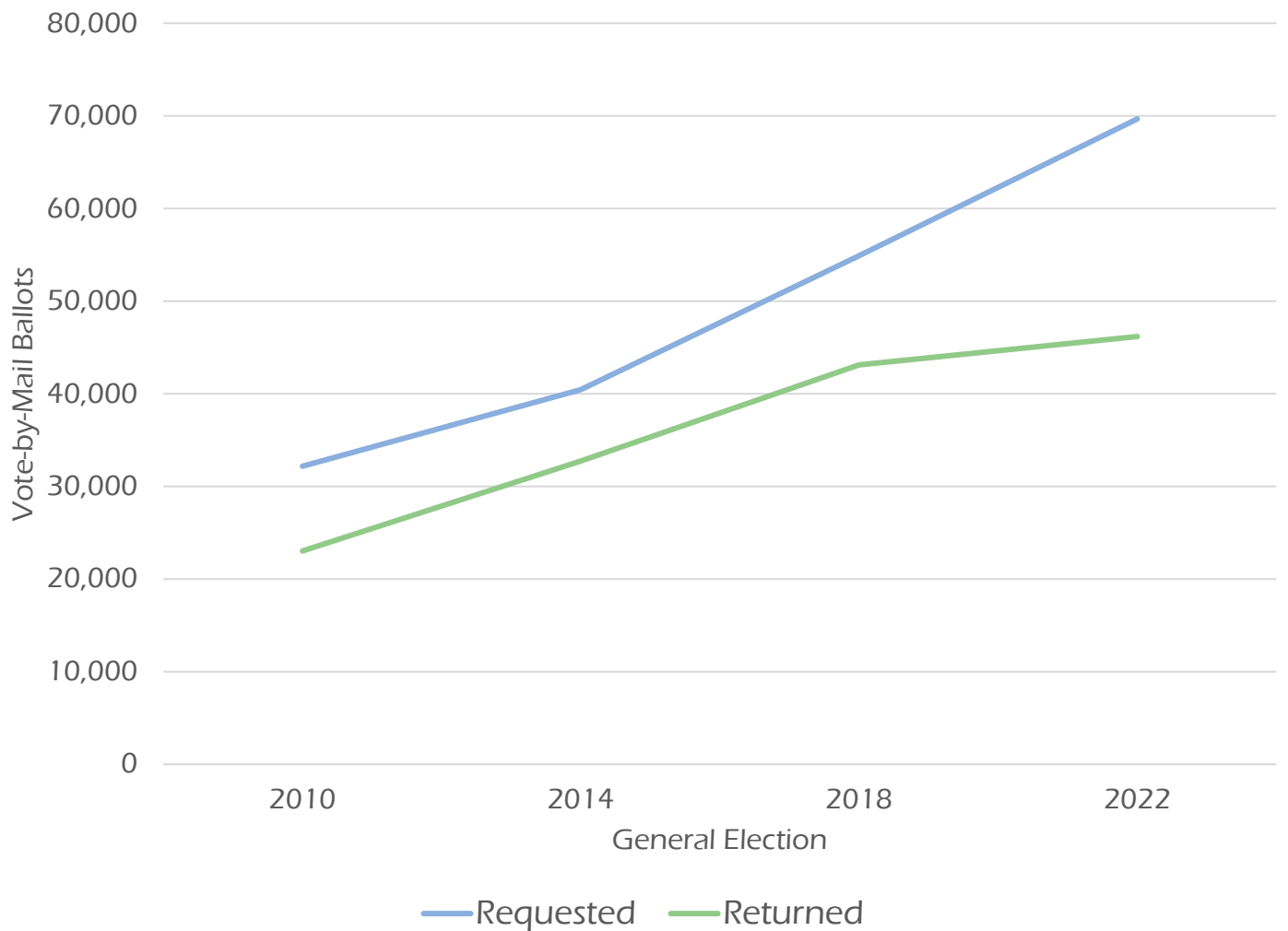
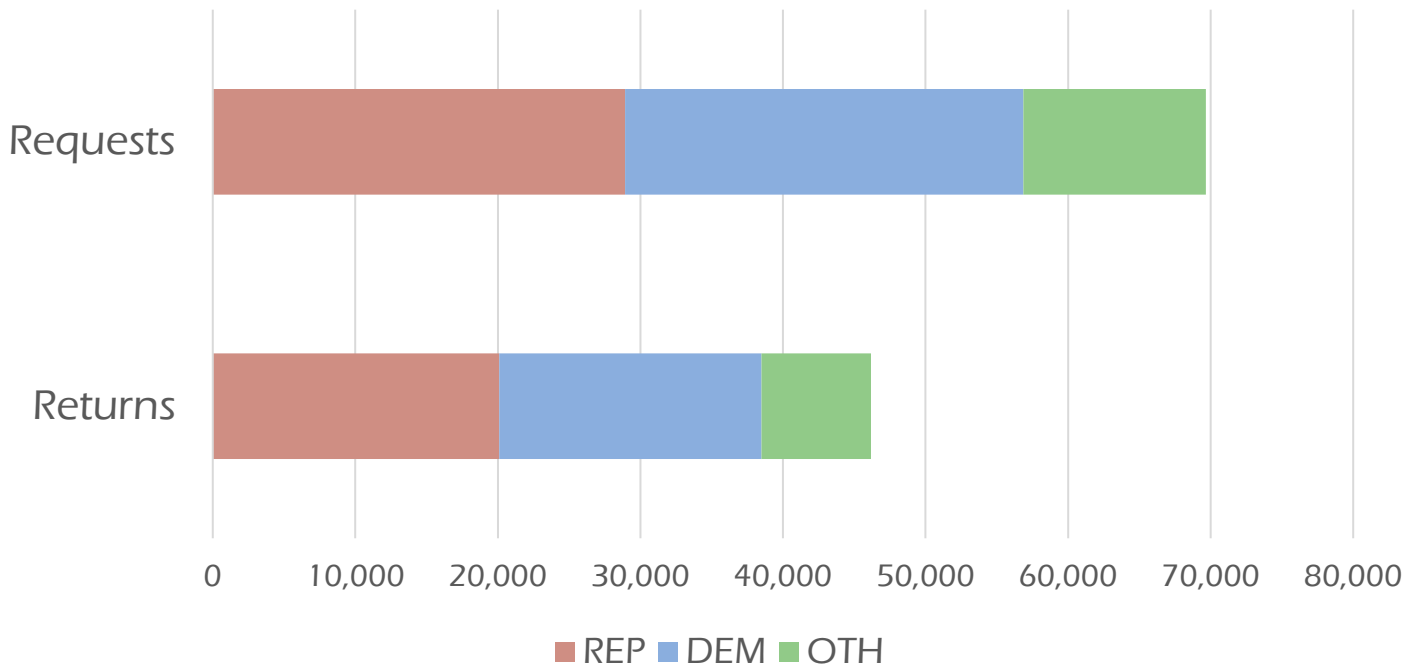
Voting Methods by Age Group





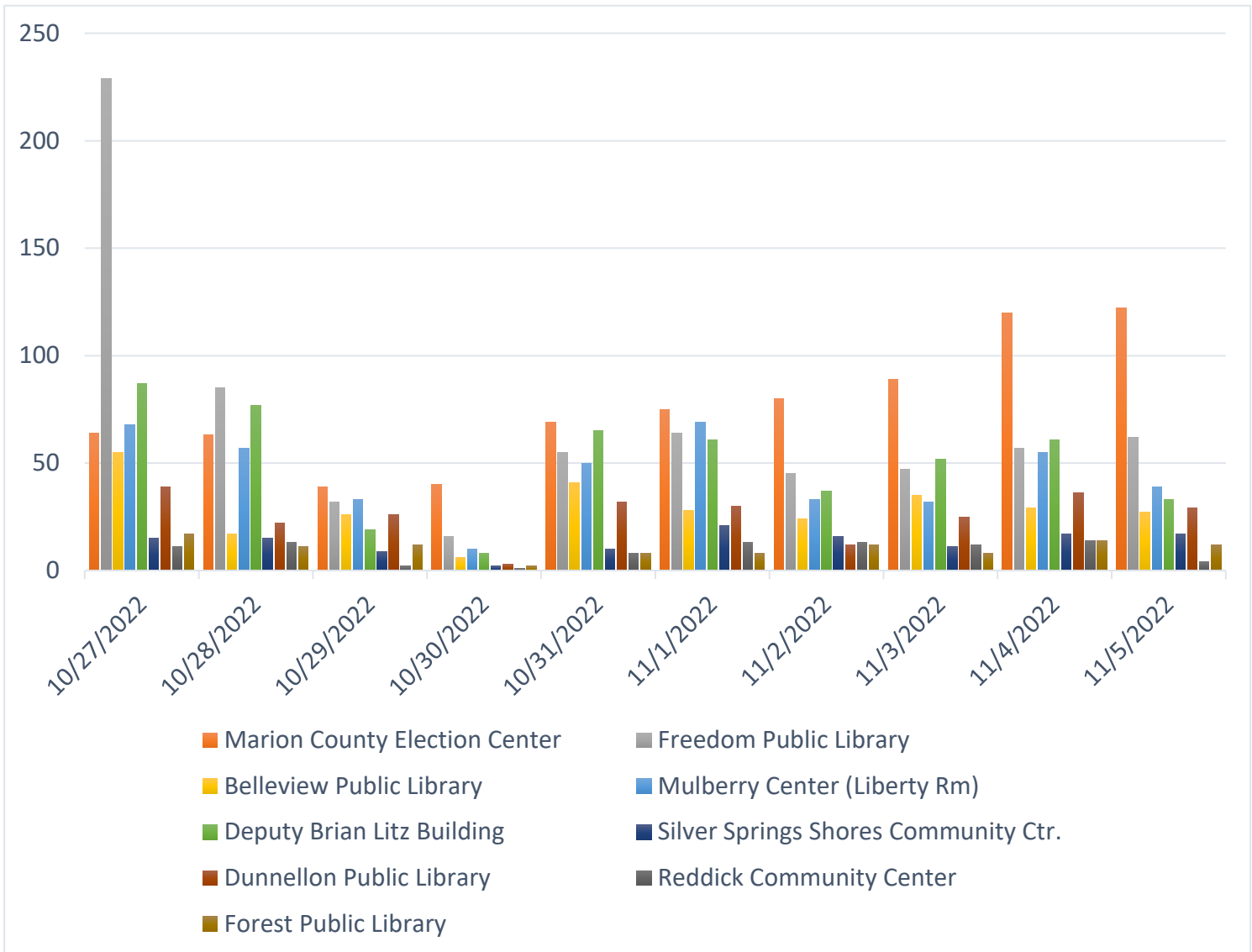
# VOTE BY MAIL REQUESTS AND RETURNS

2022 General Election

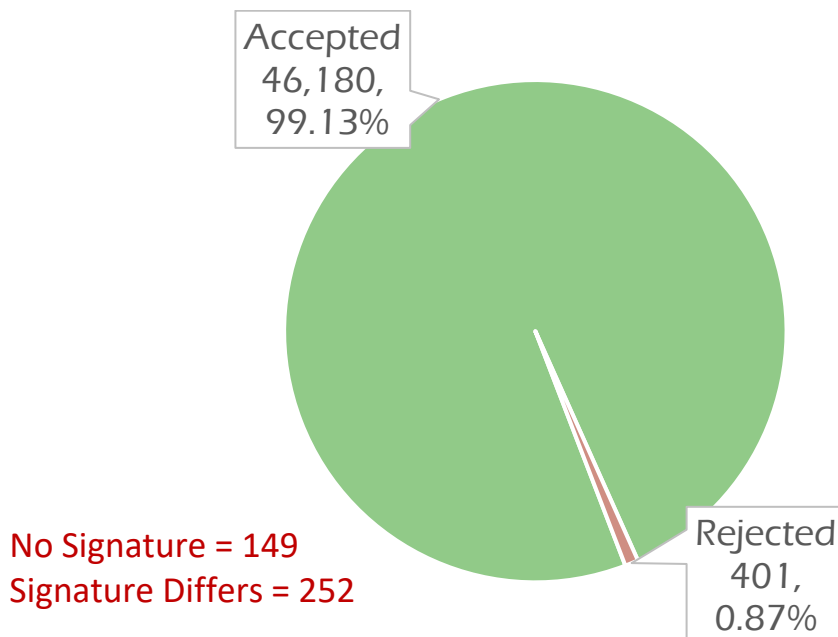


# VOTE BY MAIL SECURE BALLOT INTAKE STATION RETURNS

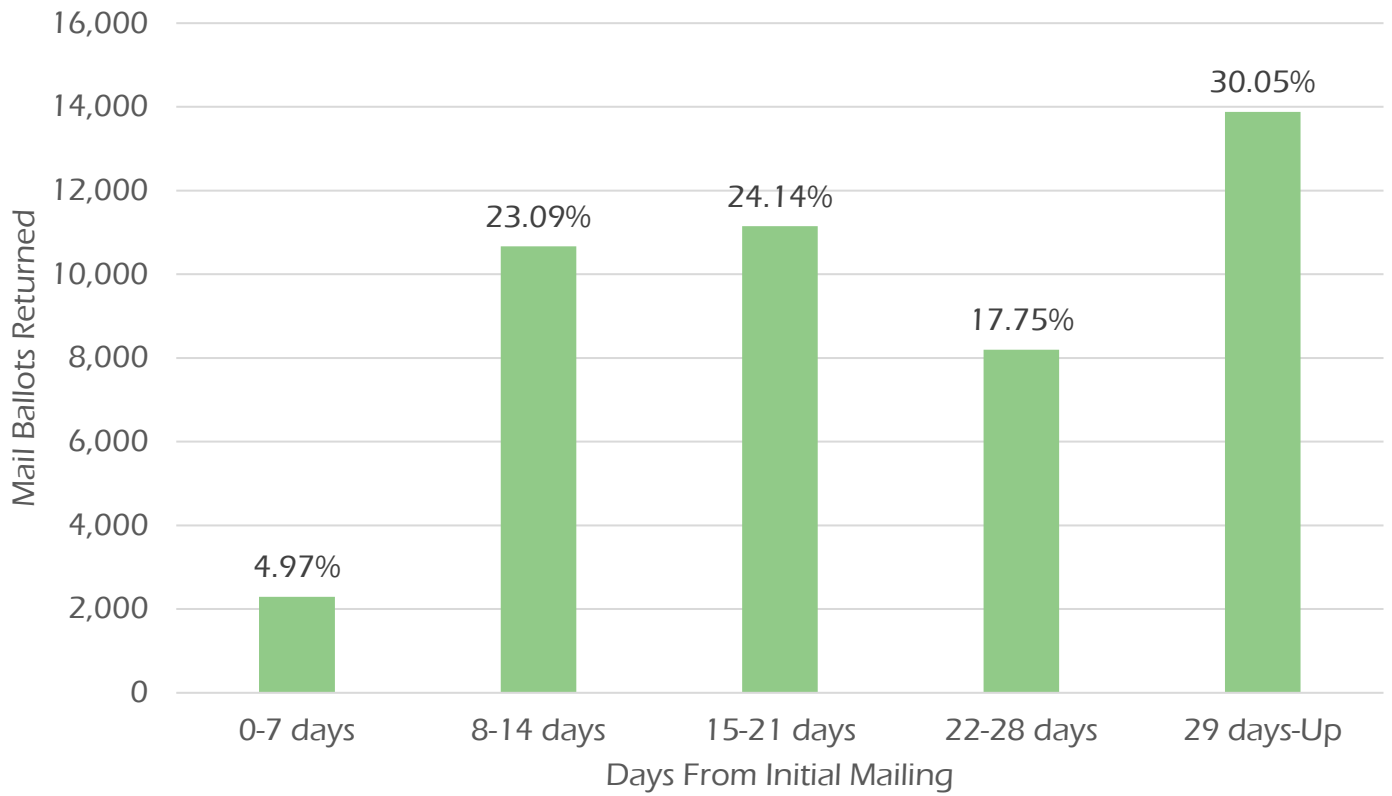
During Early Voting (10/27 – 11/5)



## VOTE BY MAIL ACCEPTANCE

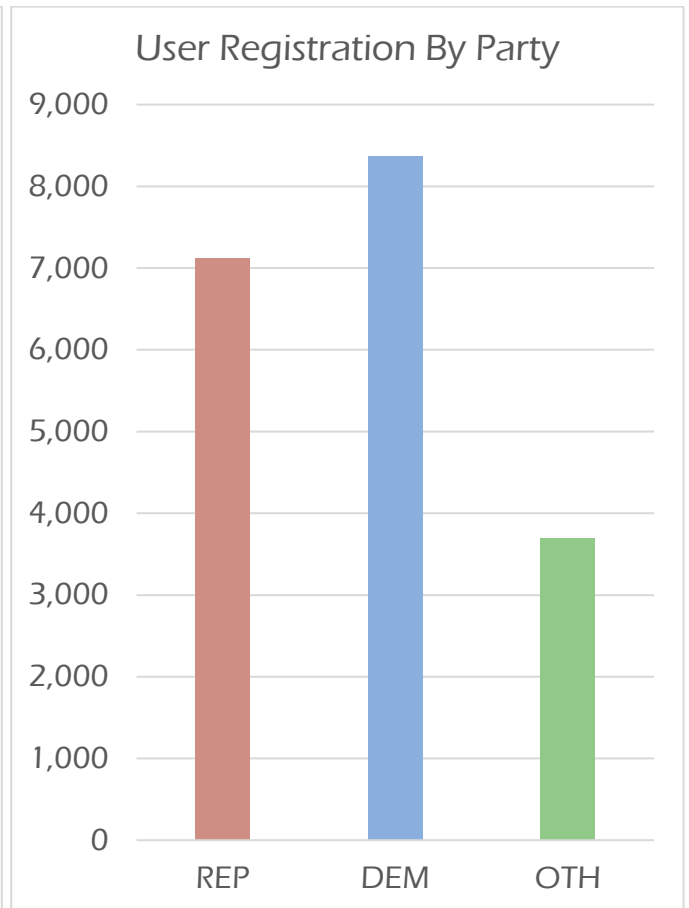
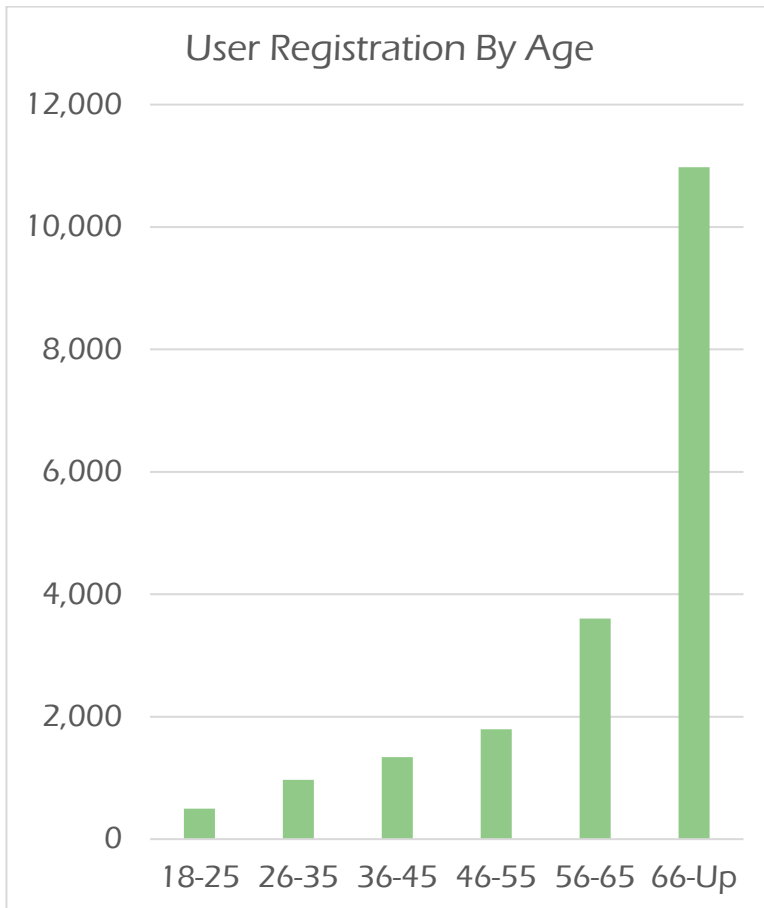


# TURNAROUND FOR VOTE BY MAIL RETURNS

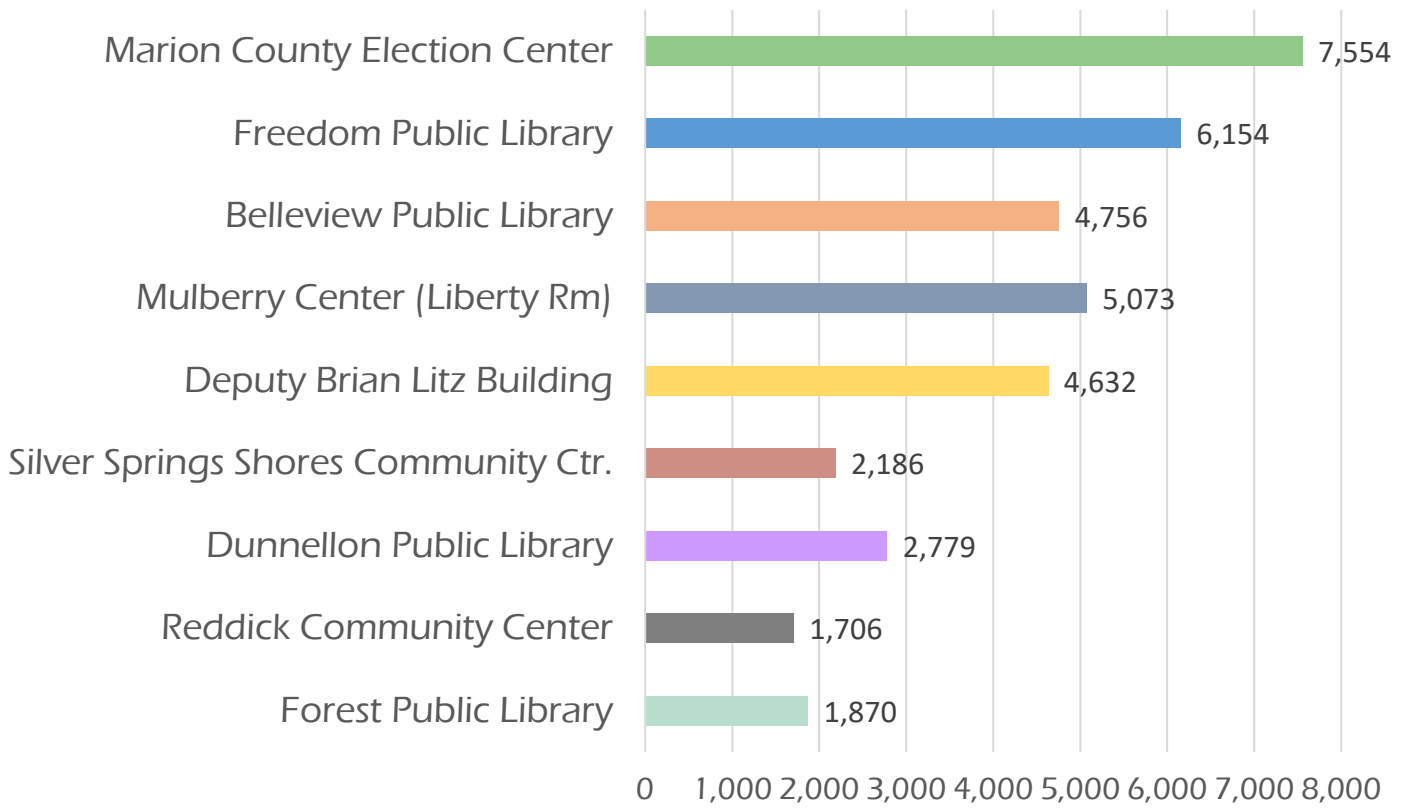


## BALLOTTRAX USERS (19,188)

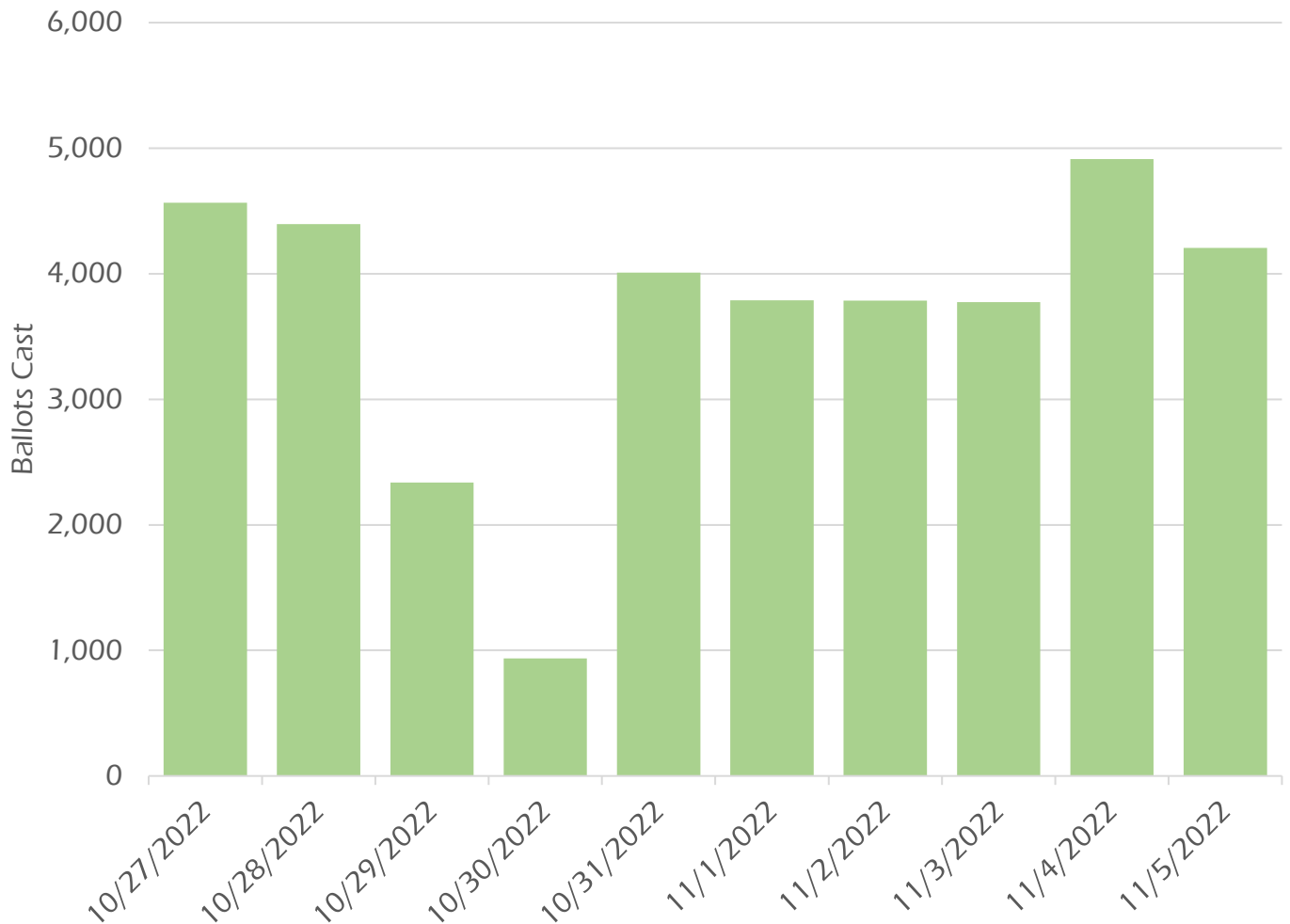
### Mail Ballot Tracking and Alert System



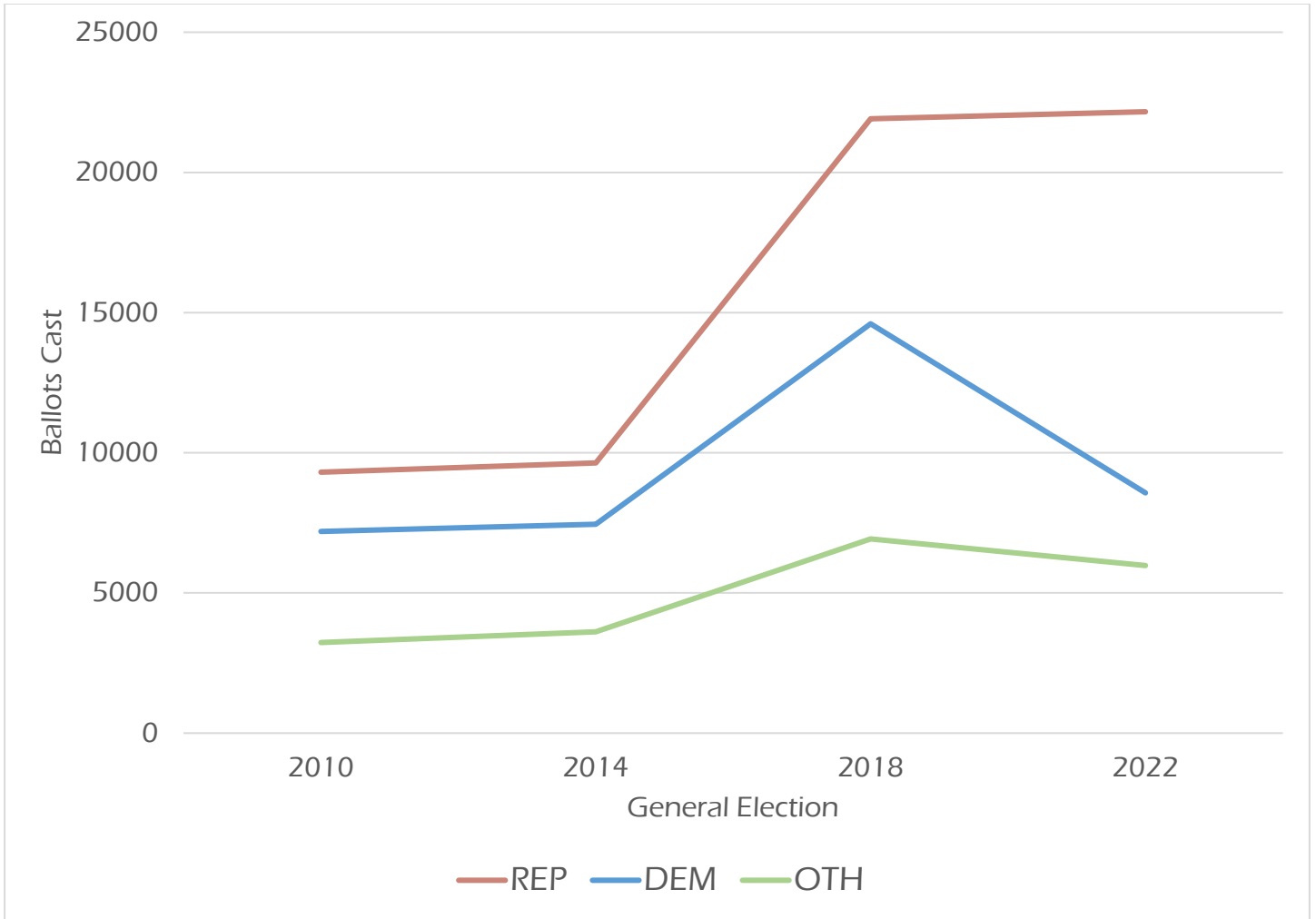
# EARLY VOTING TURNOUT BY LOCATION



# EARLY VOTING DAILY TURNOUT OVERALL



# EARLY VOTING TURNOUT COMPARISON



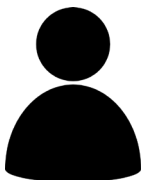
**9 SITES**



**10 DAYS**



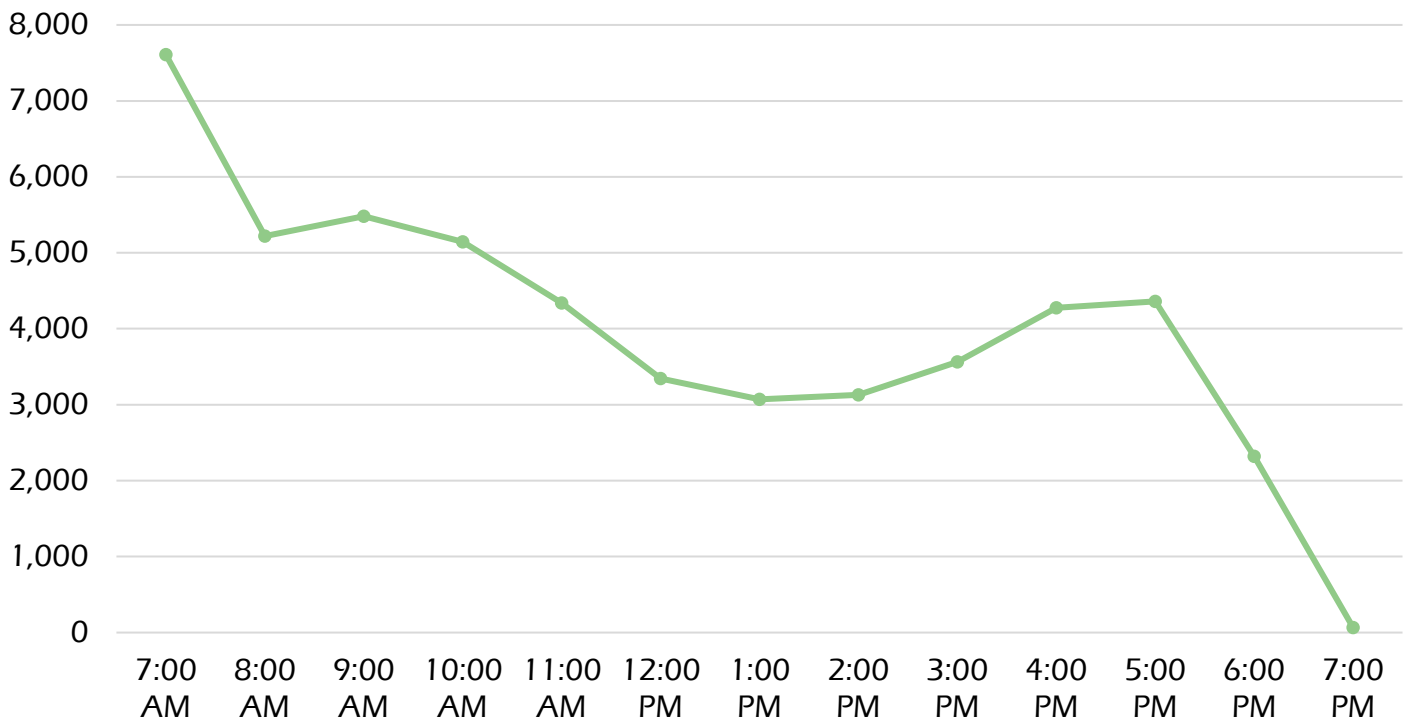
**100 HOURS**



**243 ELECTION WORKERS**



# ELECTION DAY TURNOUT BY HOUR



## ELECTION DAY WORKFORCE

**645**  
ELECTION WORKERS  
**16**  
FULL TIME STAFF



### BUSIEST ELECTION DAY PRECINCT

3240 Spruce Creek Community Center  
VOTER CHECK-INS: 1907



### HIGHEST ELECTION DAY TURNOUT

4030 Spruce Creek Preserve  
REGISTERED VOTERS: 964  
VOTER CHECK-INS: 507  
TURNOUT: 53%



### MOST VOTE BY MAIL/EARLY VOTING RETURNS

3050 Mulberry Center  
REGISTERED VOTERS: 7,771  
BALLOTS CAST: 5,252  
TURNOUT: 68%



### HIGHEST TURNOUT OVERALL

4152 - OTOW Master the Possibilities  
REGISTERED VOTERS: 942  
BALLOTS CAST: 835  
TURNOUT: 88.64%

## ELECTIONS OFFICE CALL CENTER

11/08/2022



### TOTAL CALL DURATION

61:31:47

### AVERAGE CALL DURATION

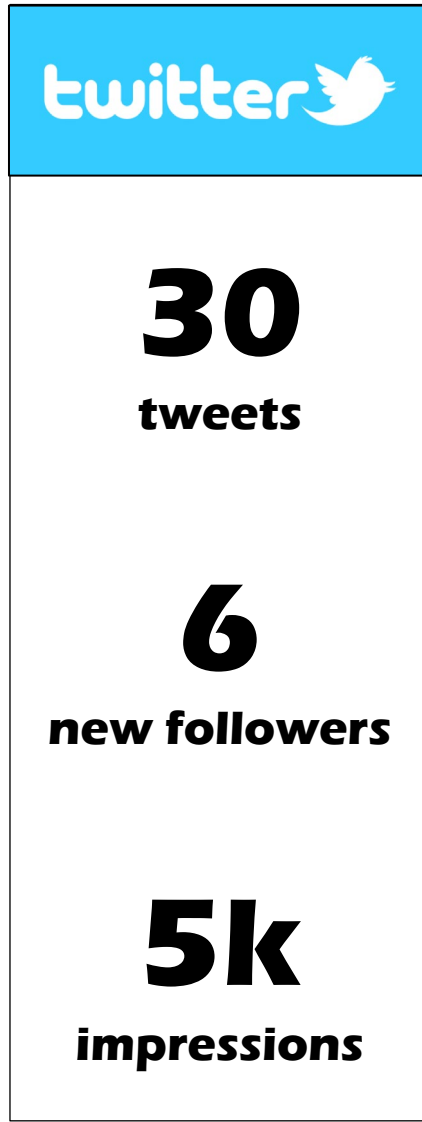
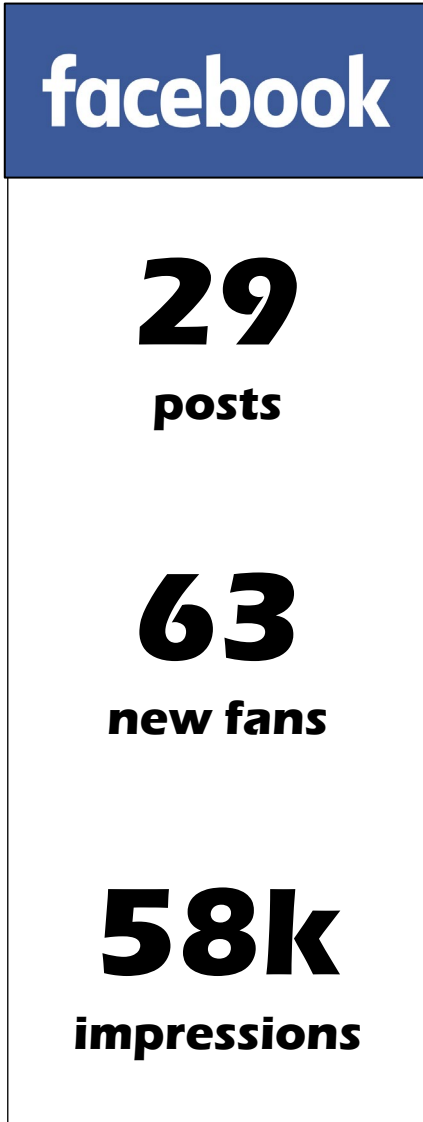
0:02:26

### TOTAL CALLS

1,515

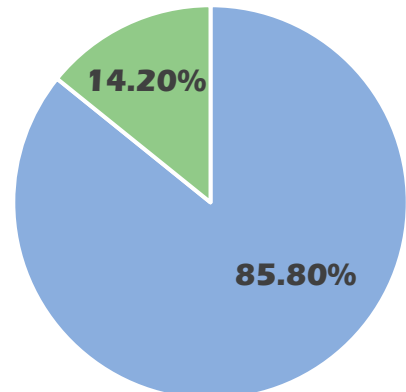
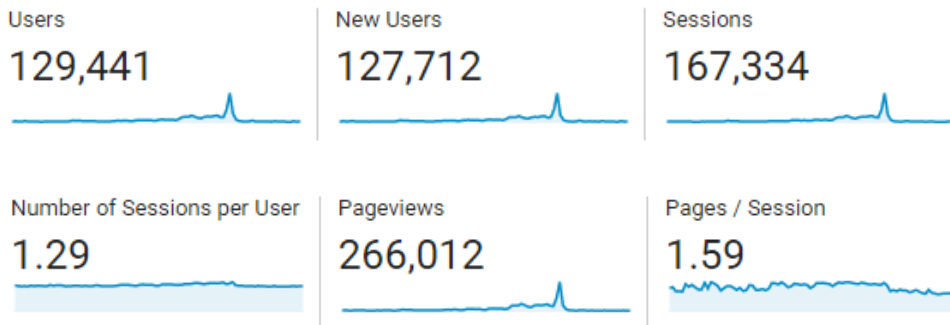
# SOCIAL MEDIA ANALYTICS

SEPT. 1 – NOV. 30, 2022



# WEBSITE ANALYTICS

SEPT. 1 – NOV. 30, 2022



■ New Visitor ■ Returning Visitor



Marion County Election Center  
981 NE 16th Street, Ocala  
PO Box 289, Ocala, FL 34478-0289  
352.620.3290 • [www.VoteMarion.Gov](http://www.VoteMarion.Gov)



Published by the Marion County Election Center 4/2023