

# WELCOME TO THE MARION COUNTY ELECTION CENTER

Wesley Wilcox, CERA  
Marion County  
Supervisor of Elections



# GENERAL INFORMATION



- ▶ Florida Statutes govern the conduct of a county election.
- ▶ Elected officials shall be elected by qualified voters of the county at large.
- ▶ The qualifying officer for County elections is the Supervisor of Elections.

## COUNTY ELECTIONS

- ▶ The charter governs the conduct of a municipal election. State statutes govern in absence of charter or ordinance.
- ▶ City elected officials shall be elected by qualified voters of the city at large.
- ▶ Qualifications, number of petitions, due dates, etc. are defined in the municipality's charter.
- ▶ The qualifying officer for a municipal election is the Clerk of that municipality.

## MUNICIPAL ELECTIONS

- ▶ Partisan Candidate vs. Nonpartisan Candidate
- ▶ Partisan Contest vs. Nonpartisan Contest
- ▶ Nonpartisan Contest: Majority of Vote
- ▶ Florida is a Closed Primary State
- ▶ Primary Election vs. General Election
- ▶ When does my race appear on the ballot
- ▶ The order of “my name” on the ballot

## GENERAL INFORMATION

# CANDIDATE INFORMATION





THE CANDIDATE

- ▶ ***Misinformation:*** Information that is false, but not created or shared with the intention of causing harm.
- ▶ ***Disinformation:*** False information that is deliberately created to mislead, harm, or manipulate a person, social group, organization, or country.
- ▶ ***Malinformation:*** Information that is based on fact, but used out of context to mislead, harm, or manipulate a person, organization, or country.

ELECTION INTEGRITY



- ▶ Appoints a campaign treasurer and designates a campaign depository.
- ▶ Files qualification papers.
- ▶ Accepts contributions and spends money; authorizes others to do so on their behalf.
- ▶ Seeks to qualify by the petition process.
- ▶ Seeks to qualify as a write-in candidate.

## DEFINITION OF A CANDIDATE

- ▶ File DS-DE 9  
Appointment of Campaign Treasurer and Designation of Campaign Depository
- ▶ File DS-DE 84  
Statement of Candidate, within 10 days of filing the DS-DE 9.


A candidate must file a DS-DE 9 with the filing officer before accepting contributions, making expenditures, collecting petitions, or opening a bank account.

## CANDIDATE INTENT

Submit a DS-DE 9, DS-DE 84, DS-DE 104, and Candidate Oath using preferred known name, e.g., the name you wish to appear on the ballot.

► If preferred known name is not the same as given name, submit a Nickname Affidavit.

# NAME CONSISTENCY

 **Wesley Wilcox**  
Supervisor of Elections, Marion County, FL

Election Center  
963 NE 54<sup>th</sup> St • Ocala, FL 34470  
M PO Box 219 • Ocala, FL 34470-0219  
P 352-429-5296  
F 352-429-5298  
W [www.VoteFla.com](http://www.VoteFla.com)

### Nickname Affidavit

Affidavit for use of Nickname on Ballot

Before me, personally appeared \_\_\_\_\_, stating that they are a candidate for the office of \_\_\_\_\_ and wish to have their nickname instead of legal name printed on the ballot.

Candidate legal name (print) \_\_\_\_\_  
Candidate nickname (print) \_\_\_\_\_

- I am generally known by this nickname or have used it as part of my legal name.
- I have not created the nickname to mislead voters.
- I plan to designate this nickname on my candidate oath as the name I wish to have printed on the ballot.
- I have provided documents that show that my nickname is how I am generally known or I have used as part of my legal name.

Candidate Signature and Date \_\_\_\_\_

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**APPOINTMENT OF CAMPAIGN TREASURER AND DESIGNATION OF CAMPAIGN DEPOSITORY FOR CANDIDATES**  
(Section 106.021(1), F.S.)  
(PLEASE PRINT OR TYPE)

NOTE: This form must be on file with the qualifying officer before opening the campaign account.

1. CHECK APPROPRIATE BOX(ES):  
 Initial Filing of Form    Re-filing to Change:  Transfer

2. Name of Candidate (in this order: First, Middle, Last) \_\_\_\_\_

4. Telephone \_\_\_\_\_ 5. E-mail address \_\_\_\_\_

6. Office sought (include district, circuit, group number) \_\_\_\_\_

8. If a candidate for a **partisan** office, check block and fill in name of party:  
 Write-in     No Party Affiliation     \_\_\_\_\_

9. I have appointed the following person to act as my \_\_\_\_\_  
Name of Treasurer or Deputy Treasurer \_\_\_\_\_

11. Mailing Address \_\_\_\_\_

13. City \_\_\_\_\_ 14. County \_\_\_\_\_

18. I have designated the following bank as \_\_\_\_\_  
Name of Bank \_\_\_\_\_

21. City \_\_\_\_\_ 22. County \_\_\_\_\_

25. Date \_\_\_\_\_

27. \_\_\_\_\_  
Treasurer's Acceptance of \_\_\_\_\_  
(Please Print or Type)  
designated above as:  Campaign \_\_\_\_\_  
Date \_\_\_\_\_

DS-DE 9 (Rev. 10/10)

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**STATEMENT OF CANDIDATE**  
(Section 106.023, F.S.)  
(Please print or type)

I, \_\_\_\_\_  
candidate for the office of \_\_\_\_\_  
have been provided access to read and understand Chapter 106, Florida Statutes.

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**CANDIDATE OATH - CANDIDATE WITH PARTY AFFILIATION**

**OATH OF CANDIDATE** (Section 99.021, Florida Statutes)

I, \_\_\_\_\_  
(PLEASE PRINT NAME AS YOU WISH TO APPEAR ON THE BALLOT - NAME MAY NOT BE CHANGED AFTER THE END OF VOTING PERIOD)  
am a candidate for the office of \_\_\_\_\_ (office) \_\_\_\_\_ (district #) \_\_\_\_\_ (circuit #) \_\_\_\_\_ (group or seat #). I am a qualified elector of \_\_\_\_\_ County, Florida; I am qualified under the Constitution and the Laws of Florida to hold the office to which I desire to be nominated or elected; I have qualified for no other public office in the state, the term of which office or any part thereof runs concurrent with the office I seek; and I have resigned from any office from which I am required to resign pursuant to Section 99.012, Florida Statutes; and I will support the Constitution of the United States and the Constitution of the State of Florida.

Candidate's Florida Voter Registration Number (located on your voter information card): \_\_\_\_\_

\_\_\_\_\_ on the audio ballot for persons with \_\_\_\_\_  
\_\_\_\_\_ (Florida Statutes) \_\_\_\_\_  
\_\_\_\_\_ (as a registered member of any other political party for which I seek to qualify, and I have paid executive committee of the political party, of \_\_\_\_\_)  
Email Address \_\_\_\_\_  
\_\_\_\_\_ ZIP Code \_\_\_\_\_  
\_\_\_\_\_, 20\_\_\_\_\_  
\_\_\_\_\_  
Bureau of Notary Public  
(Type, or Stamp Commissioned Name of Notary Public)

Rule 15-2.001, F.A.C.

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**CANDIDATE PETITION**

Notes: - All information on this form becomes a public record upon receipt by the Supervisor of Elections.  
- It is a crime to knowingly sign more than one petition for a candidate. [Section 104.185, Florida Statutes]  
- If all requested information on this form is not completed, the form will not be valid as a Candidate Petition form.

I, \_\_\_\_\_ the undersigned, a registered voter (print name as it appears on your voter information card) in said state and county, petition to have the name of \_\_\_\_\_ placed on the Primary/General Election Ballot as a: [check/complete box, as applicable]

Nonpartisan     No party affiliation     \_\_\_\_\_ Party candidate for the office of \_\_\_\_\_ (insert title of office and include district, circuit, group, seat number, if applicable)

Date of Birth (MM/DD/YY) \_\_\_\_\_ or Voter Registration Number \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Signature of Voter \_\_\_\_\_ Date Signed (MM/DD/YY) [to be completed by Voter] \_\_\_\_\_

Rule 15-2.045, F.A.C. DS-DE 104 (Eff. 09/11)

- ▶ Keep detailed accounts.
- ▶ Deposit all contributions by the 5<sup>th</sup> business day.
- ▶ Shall preserve all account records for a number of years equal to the term of office which the candidate seeks.
- ▶ Candidate can appoint up to 3 deputy treasurers.
- ▶ Candidate cannot sign campaign checks unless appointed as a treasurer or deputy treasurer.

## TREASURERS AND DEPUTY TREASURERS

- ▶ Candidates will receive a qualifying packet.
- ▶ Candidates should schedule a qualifying appointment.

To expedite qualifying, complete and bring Financial Disclosure Form 1 or Form 6.

**PRIOR TO THE QUALIFYING PERIOD**

## County

1. Petition; OR
2. Qualifying Fee; OR
3. Write-In

## Municipal

1. Petition (excluding Bellevue); AND
2. Filing Fee, if salaried; AND
3. Election Assessment Fee, if salaried

# QUALIFYING METHODS

- ▶ Submitted in lieu of paying qualifying fee. Does not apply to municipalities.
- ▶ May not be obtained until DS-DE 9 is filed.
- ▶ Must use form DS-DE 104; format and size prescribed by the State.
  - ▶ Smallest = 3 x 5; Largest = 8½ x 11
  - ▶ Rule 1S-2.045
- ▶ Verification fee is 10 cents per petition.

Quantity and Deadline		
Reddick	5	Noon, 1/29/2022
Judicial	2,647	Noon, 3/28/2022
County	2,647	Noon, 5/16/2022
Special Districts	25	Noon, 5/16/2022
McIntosh	10	Noon, 5/16/2022
Dunnellon	10	Noon, 5/16/2022

# PETITIONS

- ▶ Partisan, 6% of annual salary of office sought.
- ▶ NPA and Nonpartisan, 4% of annual salary of office sought.
- ▶ Municipal Charter may define qualifying fee.
- ▶ Paid on campaign account check, signed by treasurer or deputy treasurer.
  - ▶ Exception: Special District candidate.
- ▶ Must be paid during the official qualifying period.

## QUALIFYING FEE

	Partisan	Nonpartisan
Filing Fee	3%	3%
Election Assessment Fee	1%	1%
Party Assessment Fee	2%	No Fee
Total	6%	4%



- ▶ Files same paperwork as all other candidates.
- ▶ Runs without party affiliation.
- ▶ Does not pay a qualifying fee or submit petitions.
- ▶ Qualifies during the official qualifying period.
- ▶ Name does not appear on the ballot.
- ▶ Qualifies for the General Election only.
- ▶ Must comply with campaign finance laws.
- ▶ Must comply with residency requirements of the office sought.

## WRITE-IN CANDIDATE

Per statute, we may accept and hold qualifying papers to be processed and filed during the qualifying period, two weeks prior to qualifying. County, beginning 5/30/2022

Qualifying Period	
Reddick	Noon, 1/25/2022 to 1/29/2022
Judicial	Noon, 4/25/2022 to 4/29/2022
County	Noon, 6/13/2022 to 6/17/2022
Special Districts	Noon, 6/13/2022 to 6/17/2022
McIntosh	Noon, 6/13/2022 to 6/17/2022
Belleview	Noon, 6/13/2022 to 6/17/2022
Dunnellon	Noon, 6/13/2022 to 6/17/2022

OFFICIAL QUALIFYING PERIOD

- ▶ DS-DE 9  
Appointment of Campaign Treasurer and Designation of Campaign Depository
- ▶ DS-DE 84  
Statement of Candidate
- ▶ DS-DE 301SL, 302NP, 303JU, 304SB, or 305CM  
Candidate Oath
- ▶ CE Form 6 or Form 1  
Disclosure of Financial Interests

## QUALIFYING REQUIREMENTS

- ▶ Petition Certification OR pay Qualifying Fee. (Write-in candidates are exempt.)
- ▶ Comply with Residency Requirements of the office sought.
- ▶ Be a registered voter in the State of Florida.
- ▶ Municipal charter defines petition and fee requirements.
- ▶ Municipal charter defines residency requirements.

## ADDITIONAL QUALIFYING REQUIREMENTS

# CAMPAIGN FINANCE



- ▶ Cash: Cash or cashier's checks.
- ▶ Check: Check, traveler's checks, PayPal, credit cards, debit cards, and wire transfer.
- ▶ In-Kind: Anything of value made for the purpose of influencing an election.
- ▶ Interest
- ▶ Loan
- ▶ Money Order
- ▶ Refund

## CONTRIBUTION TYPES

- ▶ Candidate: Unlimited.
- ▶ Individual/Business/Committee: \$1,000 per election.
- ▶ State/County Executive Party Committee: \$50,000 per election.
- ▶ Cash contribution: \$50 per election cycle.

## CONTRIBUTION LIMITS

- ▶ All contributions must have full name and address.
- ▶ For joint checking accounts, the person signing the check is considered the contributor.
- ▶ Occupations must be listed for the contributor on contributions greater than \$100 or when from a relative, provided the relationship is reported.
- ▶ Occupations must not be generic.
- ▶ Funds must be deposited prior to the end of the 5<sup>th</sup> business day following receipt. (Saturday, Sunday, and legal holidays excluded.)

## CONTRIBUTIONS



- ▶ Deposited in campaign account.
- ▶ Reported on financial reports.
- ▶ Submit a written statement to filing officer explaining the acceptance of the contribution.
- ▶ Cannot spend, but at end of campaign donate to an appropriate entity under §106.141.

## ANONYMOUS CONTRIBUTIONS

- ▶ May not collect contributions in a government building.
- ▶ May not accept contributions when unopposed, elected, defeated, or withdrawing.
- ▶ May not solicit contributions from religious, charitable, or civic organizations.
- ▶ May not accept contributions within 5 days of an election containing the candidate contest.

## CONTRIBUTION REGULATIONS

- ▶ Deadline for **opposed** candidates to accept contributions:
  - Primary Election, midnight, 8/18/2022
  - General Election, midnight, 11/3/2022
- ▶ Contributions received after deadline must be returned.
- ▶ Candidate must have enough contributions on deposit to cover expenditures.

CONTRIBUTION DEADLINE

- ▶ Loans made by the candidate are not subject to contribution limitations.
- ▶ Loans made by the candidate can be reimbursed at any time the campaign account has sufficient funds to repay the loan and satisfy its other obligations.
- ▶ All **personal loans** exceeding \$500 in value, made in the 12 months preceding a candidate's **election to office**, must file a DS-DE 73 and DS-DE 73A, within **10 days** of being elected.
- ▶ Any person who makes a contribution to pay a campaign loan incurred in the 12 months preceding the election, may not exceed contribution limitations.

## LOANS

An expenditure is:

- ▶ A purchase, payment, distribution, loan, advance, or transfer of funds by a campaign treasurer/deputy treasurer between a primary depository and a separate interest-bearing account or CD; OR
- ▶ A gift of money or anything of value made for the purpose of influencing the results of an election.

Expenditures must be reported complete with payee's name, full address, amount of expenditure, date, and purpose of payment.

# EXPENDITURES

Can be used for all reports including termination report:

- ▶ Monetary
- ▶ Petty cash withdrawn
- ▶ Petty cash spent
- ▶ Refund

Used specifically for termination report:

- ▶ Disposition of funds
- ▶ Disposition of funds to Future
- ▶ Disposition of funds to Political Party
- ▶ Disposition of funds to Petition Verification

## TYPES OF EXPENDITURES

- ▶ May withdraw \$500 per calendar quarter prior to the end of qualifying.
- ▶ May withdraw \$100 per week after qualifying.
- ▶ May only be used for office supplies, transportation expenses, and other necessities.
- ▶ May NOT be used for time, space, or services from any communication media.
- ▶ Must be spent in amounts less than \$100.
- ▶ Must be reported as a petty cash withdrawal and expenditure on financial report.
- ▶ Must report how cash was spent.

## PETTY CASH

- ▶ Required to file Financial or Waiver Report.
- ▶ Due the 10<sup>th</sup> of each new month. (Additional reports due as an election nears.)
- ▶ Filed electronically.
- ▶ Must be submitted by 11:59 PM on due date.

Refer to the **Calendar of Reporting Dates** for a complete list of due dates and corresponding period covered.

## FINANCIAL REPORTS



- ▶ All contributions and expenditures for the covered report period must be reported.
- ▶ Both Treasurer and Candidate must approve the report by assigning their PIN to the report.
- ▶ Candidate may add photo and/or bio to their campaign finance profile.

## FINANCIAL REPORTS

- ▶ Late-filed reports are subject to penalties.
- ▶ Penalties are paid from personal funds.
- ▶ Willful violations are reported to the Florida Elections Commission.

Refer to the **Calendar of Reporting Dates** for a complete list of due dates and corresponding period covered.

## FINANCIAL REPORTS

## OOPS... MADE A MISTAKE!

- ▶ Treasurer files an amended report.
- ▶ SOE notifies Treasurer of incomplete report.
- ▶ Deadline to submit complete report is 7 days after receipt of notice.

## FINANCIAL REPORTS

- ▶ Due 90 days after becoming unopposed, withdrawing, being elected, or defeated.
- ▶ Should reflect the dissolution of campaign funds.
- ▶ The total contributions to date should equal the total expenditures to date. (Treasurer Report Summary, Boxes 9 and 10.)

## TERMINATION REPORT

## Prior to Disposing of Funds:

- ▶ Pay SOE for petition verification (if Oath of Undue Burden filed).
- ▶ Pay for all campaign obligations.
- ▶ Purchase “Thank you” advertising.

## TERMINATION REPORT

## Options for Disposition of Funds :

- ▶ Candidate may be reimbursed for previously reported campaign contributions and loans.
- ▶ Return contributions to all contributors on a pro-rata basis.
- ▶ Donate funds to a Sec 501(C)(3) charitable organization.
- ▶ Give funds to the party of which the candidate was a member, limit \$25,000.
- ▶ Give funds to the political subdivision from which the candidate sought office.

## TERMINATION REPORT

## Campaign Finance Website Policy

- ▶ Any mention of another candidate or office (either explicitly or implied) is prohibited.

- ▶ The profile page also has the following disclaimer:

Note: The candidate's photograph and statement are supplied by the candidate and are not endorsed by the County Supervisor of Elections or checked for accuracy.

# CANDIDATE PROFILES AND STATEMENTS

# POLITICAL ADVERTISEMENTS





“Political advertising paid for and approved by (name of candidate), (party affiliation), for (office sought)”; OR

“Paid by (name of candidate), (party affiliation), for (office sought).”

**ELECT  
JANE DOE  
For State Representative  
District 9**

Political advertisement paid for and approved  
by Jane Doe, Republican, for State  
Representative

OR

**ELECT  
JANE DOE  
For State Representative  
District 9**

Paid by Jane Doe, Rep., for State  
Representative

**RE-ELECT  
JOHN DOE  
Sheriff**

Political advertisement paid for  
and approved by John Doe,  
Democrat, for Sheriff

OR


**RE-ELECT  
John Doe  
Sheriff**


Paid by John Doe, Democrat,  
for Sheriff

**PARTISAN DISCLAIMER, EXAMPLE**

“Political advertisement paid for and approved by (name of candidate), for (office sought)”; OR

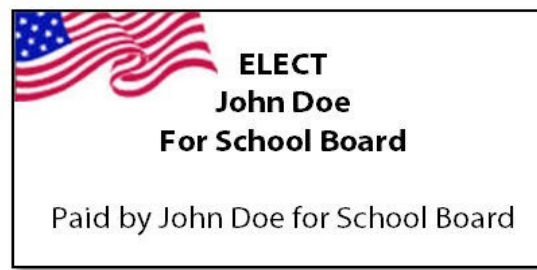
“Paid by (name of candidate), for (office sought).”




 **ELECT  
John Doe  
For School Board**

Political advertisement paid for and approved by John Doe for School Board

OR



 **ELECT  
John Doe  
For School Board**

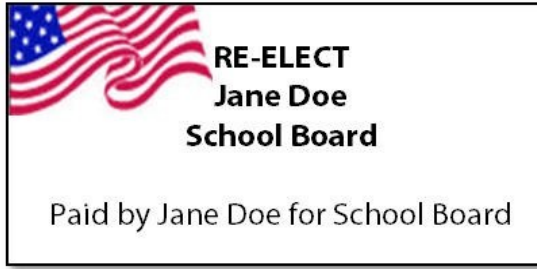
Paid by John Doe for School Board




 **RE-ELECT  
Jane Doe  
School Board**

Political advertisement paid for and approved by Jane Doe for School Board

OR



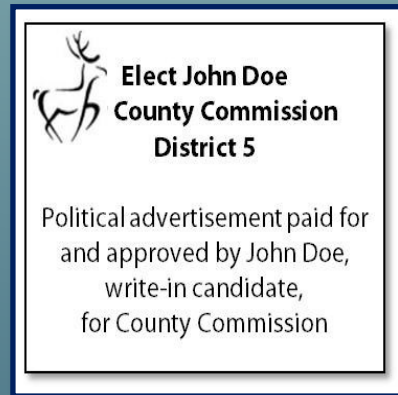
 **RE-ELECT  
Jane Doe  
School Board**

Paid by Jane Doe for School Board

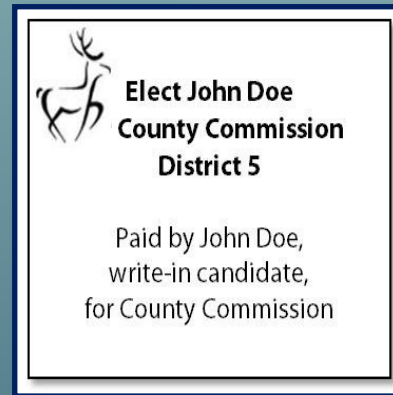
**NONPARTISAN DISCLAIMER, EXAMPLE**

“Political advertisement paid for and approved by (name of candidate), write-in candidate, for (office sought)”; OR

“Paid by (name of candidate), write-in candidate for (office sought).”



OR



**WRITE-IN DISCLAIMER, EXAMPLE**

- ▶ Novelty items with a value of \$10 or less, that support, but do not oppose, a candidate.
- ▶ Items designed to be worn by a person.
- ▶ Free internet based medium, e.g., social networks.
- ▶ Refer to §106.0143 for more exceptions.

## EXCEPTIONS TO DISCLAIMERS

- ▶ “Re-elect” may only be used by the incumbent seeking re-election for the same office .
- ▶ “Elect” or “Re-elect” is not required.
- ▶ “For” must be used between the name of the non-incumbent candidate and the office sought.
- ▶ Exception: Bumper stickers and items to be worn have no requirement to use “for”.

## POLITICAL ADVERTISEMENTS

- ▶ May not solicit voters inside the polling place.
- ▶ May not solicit voters within 150 feet of the voting location entrance.

## SOLICITATION AT THE POLLS

- ▶ Non-compliance of statute results in a civil penalty.
- ▶ Willful and repetitive violations will be reported by the SOE to the Florida Elections Commission.
- ▶ Public complaints are referred to Florida Elections Commission for investigation.

See chapters 104 and 106, “Common Violations and Appeals”, and refer to handout.

## VIOLATIONS

- ▶ Dispose of surplus funds.
- ▶ File a termination report.
- ▶ Remove political signage within 30 days after withdrawing, being eliminated, or being elected.

Check county ordinance and contact each municipality regarding removal of signage as charters vary.

## AFTER THE ELECTION



City of Belleview  
352.245.7021 Ext 2116  
BelleviewFL.org  
Clerk, Mariah Moody

Town of McIntosh  
352.591.1047  
TownofMcIntosh.org  
Town Manager/Clerk, Jeannie  
Rickman

City of Dunnellon  
352.465.8500 Ext 1002  
Dunnellon.org  
Clerk, Mandy Roberts

Town of Reddick  
352.591.4095  
TownofReddick.com  
Clerk, Margie Stroup

## MUNICIPAL CONTACTS



## Services

- ▶ Vote-By-Mail
- ▶ Data
- ▶ Maps

## Resources

- ▶ [www.VoteMarion.Gov](http://www.VoteMarion.Gov), Candidates
- ▶ Call or visit the Election Center
- ▶ Florida Division of Elections

Marion County Election Center  
981 NE 16th St, Ocala  
352.620.3290  
[www.VoteMarion.Gov](http://www.VoteMarion.Gov)

**SERVICES, RESOURCES,  
CONTACT INFORMATION**



THANK YOU!

